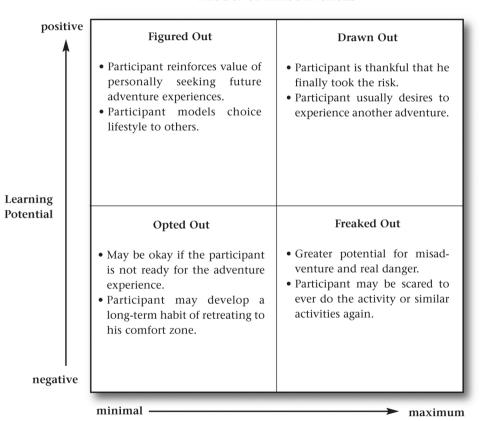
Choice and Pressure Model of Effectiveness



Leader is passive, lets things happen and leaves the choice completely up to the participant. Leader aggressively prods and encourages participant to choose.